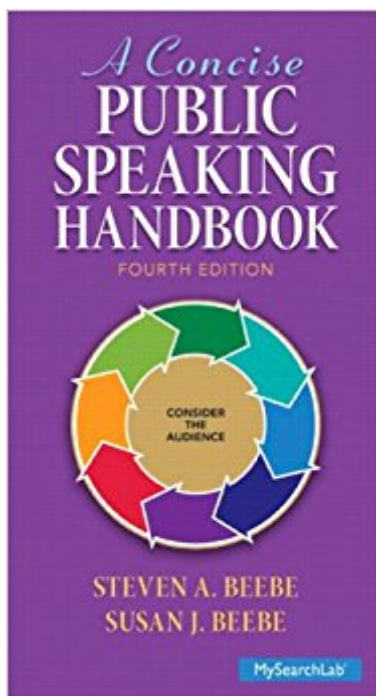


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A Concise Public Speaking Handbook (4th Edition)



Synopsis

Offers an audience-centered approach to public speaking. A Concise Public Speaking Handbook integrates the steps of preparing and delivering a speech with the ongoing process of considering the audience. The comprehensive coverage of key public speaking topics and skills makes this title an ideal core text for public speaking courses and its low cost makes it affordable as a supplement for any course or setting that requires public speaking.

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Customer Reviews

Steven A. Beebe is serving in his 28th year as Chair, of the Department of Communication Studies at Texas State University. He is Regents' and University Distinguished Professor of Communication Studies. He also served as Associate Dean of College of Fine Arts and Communication for 25 years. Steve is an author and co-author of twelve books (with multiple editions totaling more than 65 books), more than 50 articles and book chapters, as well as over 150 papers and presentations at professional conferences. Steve's communication books have been used at hundreds of colleges and universities throughout the world making him one of the top communication textbook authors in the United States. Steve is President of the National Communication Association (NCA), the largest professional communication association in the world.

Susan J. Beebe has been on the faculty of the Department of English at Texas State University-San Marcos since 1988. As Director of Lower-Division Studies in English, she directs the first-year writing and sophomore literature programs and helps to train and mentor some 60 graduate teaching assistants annually. Sue's professional interests and expertise

encompass both oral and written communication. She has co-authored with Steven Beebe several communication textbooks used at more than a thousand universities worldwide. In addition, she has published articles, conference papers, and teaching materials in both English and communication studies.

This book worked great for the class i am taking online. It was less than half the price of the actual book and when opened i could search for key words and be taken there in an instant instead of flipping through a book. I saw alot of reviewers stating something about not getting to see graphs but i had no such problems. Everything that was on my quizzes for the class were easy to find in the book.

This book is fabulous ! After ordering this for my daughter's college class, she began speaking like an authoritative politician :-) Seriously, it was a great book for an A for my fabulous daughter's college class. She now "public speaks" around the house and "learns me". Joking aside, great book. I didn't have to read it, I saw the results in action !

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Used for a COM class at CGCC, worked great! And definitely better than spending the money

buying new. Very easy read.

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Everything you need for basic essentials on public speaking. It helps you get better not just as a public speaker but as a communicator because it points out small things you can read and identify when your communicating to help you be better at it.

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